

## **MEDIA RELEASE**

### **MELBOURNE IT APPOINTS NASEEMA SPARKS AS NON-EXECUTIVE DIRECTOR**

**Melbourne, Australia – 19 April 2012** – Melbourne IT today announced the appointment of experienced advertising executive, Naseema Sparks, as a Non-Executive Director of Melbourne IT Limited, effective immediately.

Ms Sparks is a member of the boards of a number of listed companies and not-for-profit organisations, including Blackmores Ltd, PMP Ltd, DealsDirect.com.au and Chartis Australia Insurance Ltd. She is also Deputy Chair of the Sydney Dance Company and Racing NSW. Ms Sparks is the immediate past President of Chief Executive Women and was previously Group Managing Director for Young & Rubicam Group Sydney.

“Naseema is an extremely well-credentialed director with extensive experience working on the boards of some of Australia’s most visible organisations across a variety of industries. Not only does she bring this wealth of board-level experience to Melbourne IT, but also her deep understanding of online brand challenges through her distinguished advertising and marketing career,” Melbourne IT Chairman, Simon Jones, said.

“We are delighted to welcome Naseema to the Board of Melbourne IT and believe she will contribute significantly as the company continues to help online brands succeed.”

Ms Sparks’ expertise as a non-executive director is in corporate strategy and business management, media and marketing in the traditional and digital space, digital technology and relevant applications, brand reputation and risk management. She holds an MBA from Melbourne Business School.

## **ENDS.**

### **About Melbourne IT**

Melbourne IT (ASX: MLB) helps organizations of all sizes to successfully conduct business online. Our complete portfolio of Internet-based technology services drives business effectiveness and profitability for more than 350,000 customers around the world.

The breadth of Melbourne IT’s offering extends from helping small businesses build an online presence through to managing the complex technology environments of large enterprises and governments – including Internet domain name services, web hosting, online brand protection and promotion, managed IT services and more.

Melbourne IT’s culture of integrity, innovation, collaboration and customer centricity has been built by more than 700 employees spread across 18 offices in 10 countries. For more information, visit [www.melbourneit.info](http://www.melbourneit.info).

Media contacts:

Tony Smith / Sarah Tsiros

Melbourne IT

Tel: +61 7 3230 7525 / +61 2 8223 3002

[pr@melbourneit.com.au](mailto:pr@melbourneit.com.au)